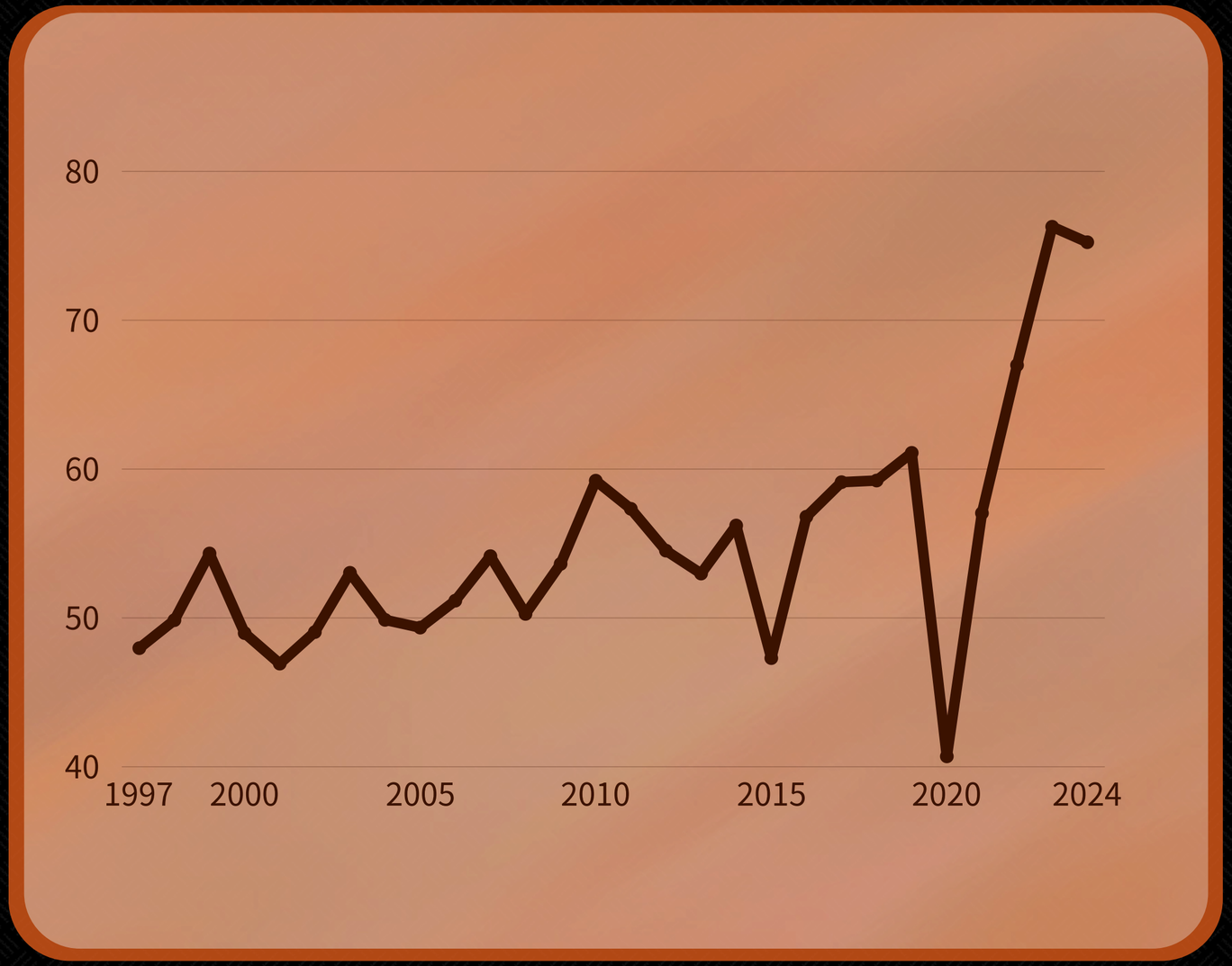
WNBA

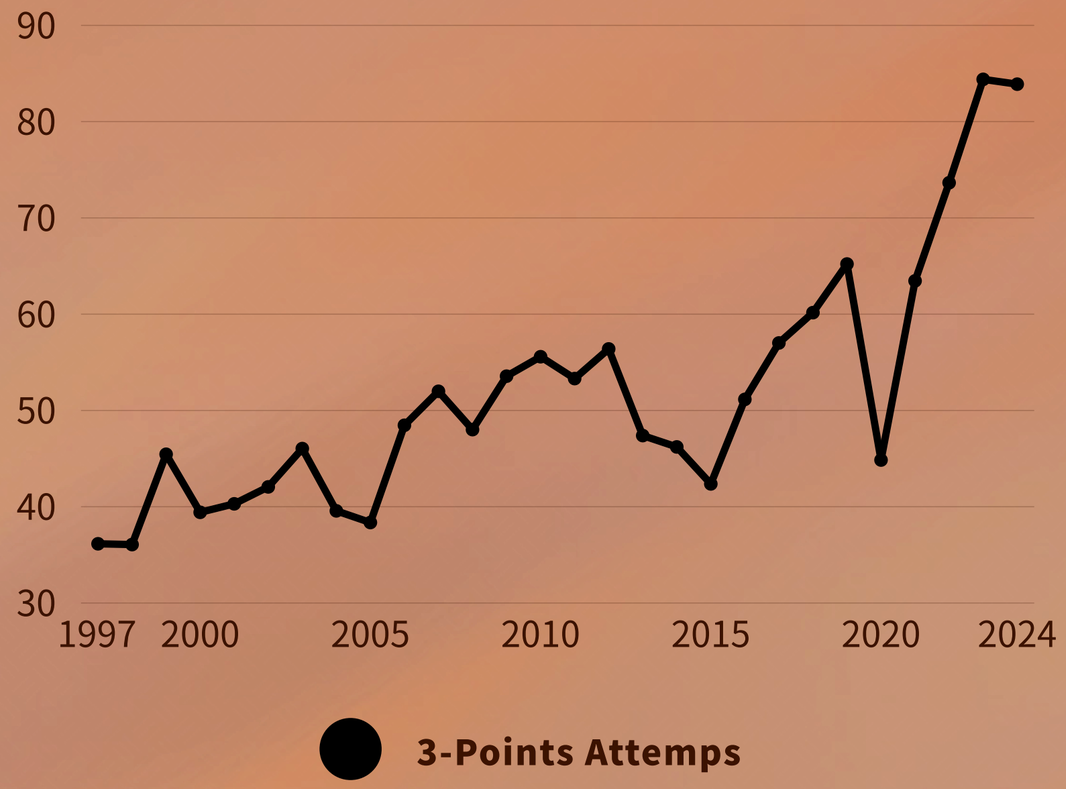
The Right Player
The Right Price

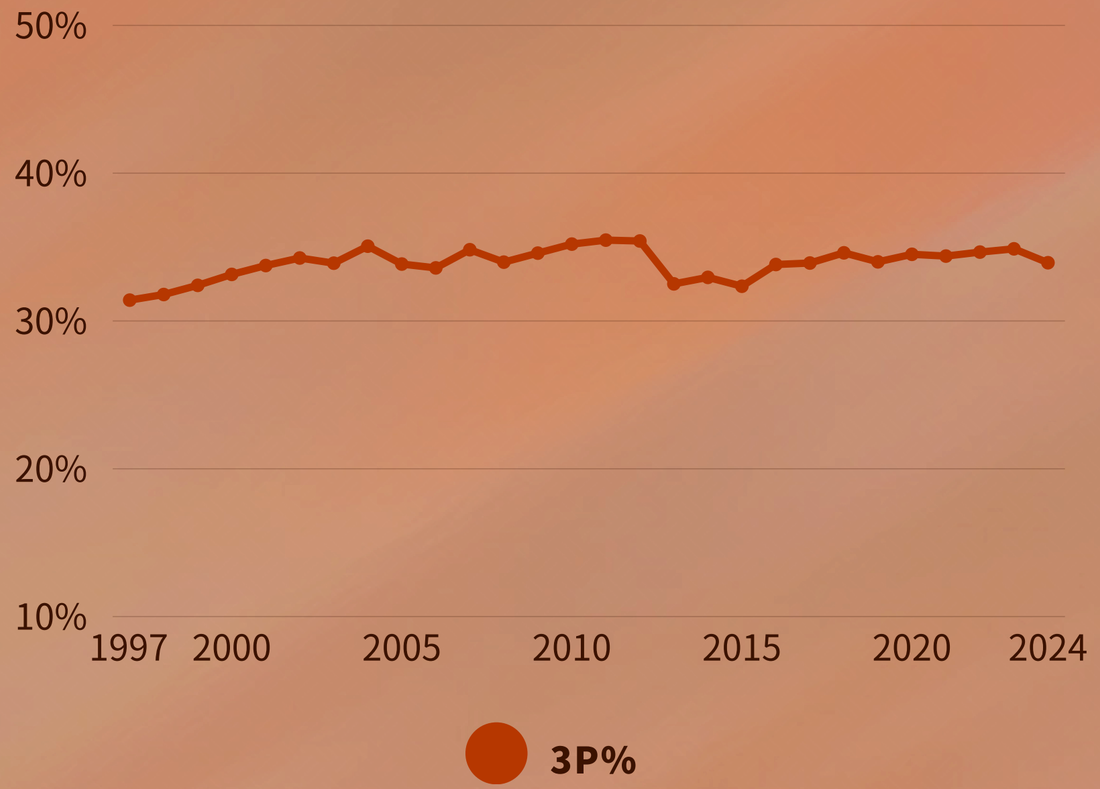
Look at Performance-Based Salary Trends in the WNBA

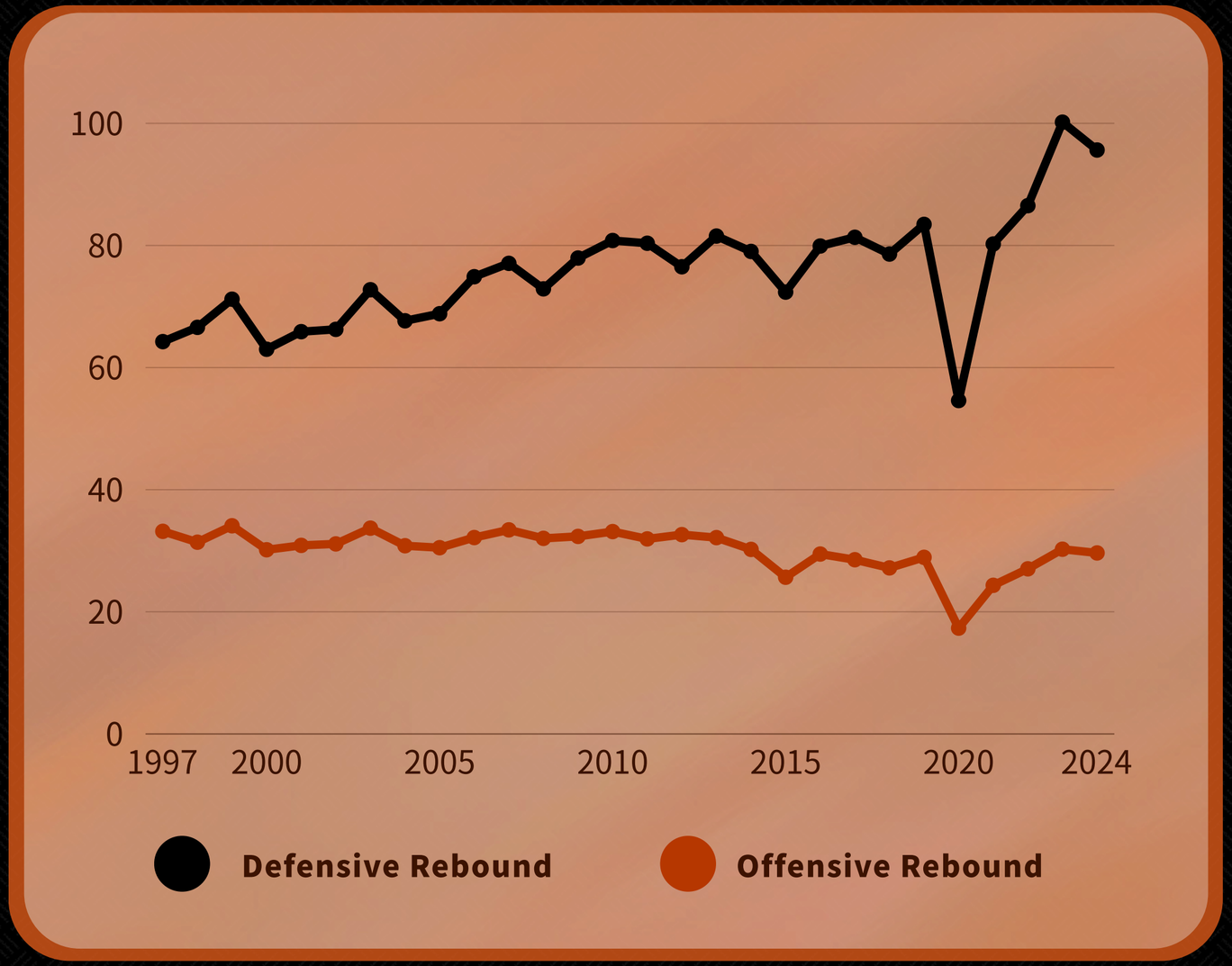


Assists rose sharply, showing a shift toward more Team-oriented in recent years.

Despite steady accuracy, Players are taking more Deep shots than before.





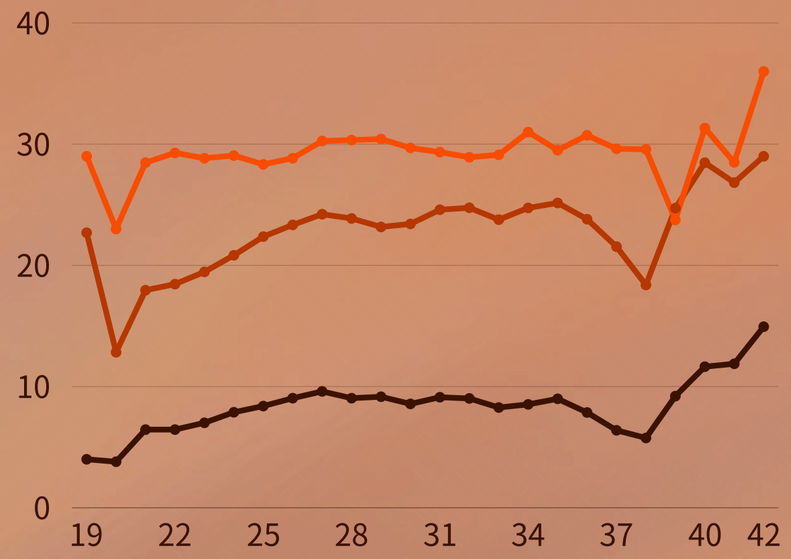


More defensive boards, fewer offensive-- teams may now prioritize

Transition Defense.

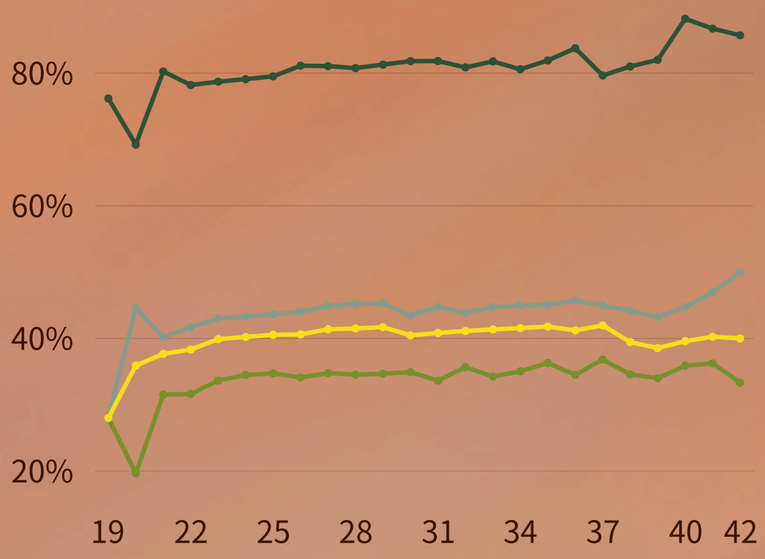
Guards remain highly effective into their 30s, showing steady shooting and strong playmaking.

Game Participation



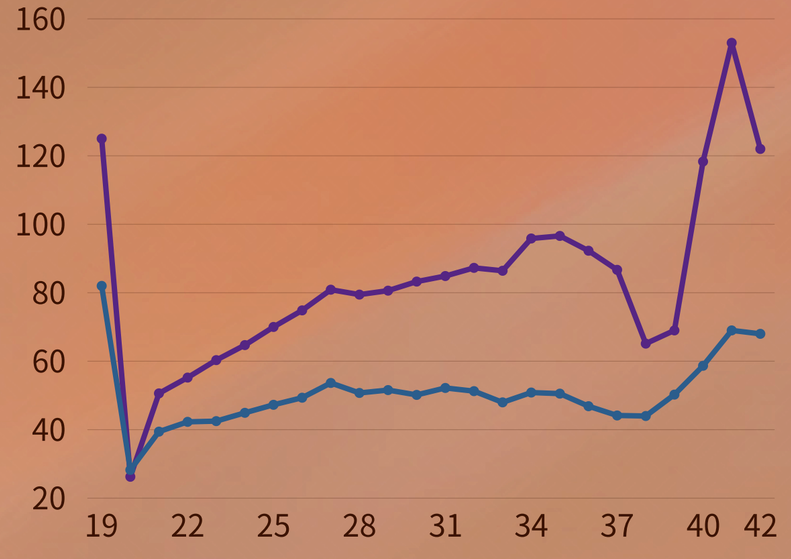
- Number of Games Played that Season
- Minutes Played Per Game
- Points Score Per Game

Shooting Accuracy



- FT%
- 2P%
- 3P%
- FG%

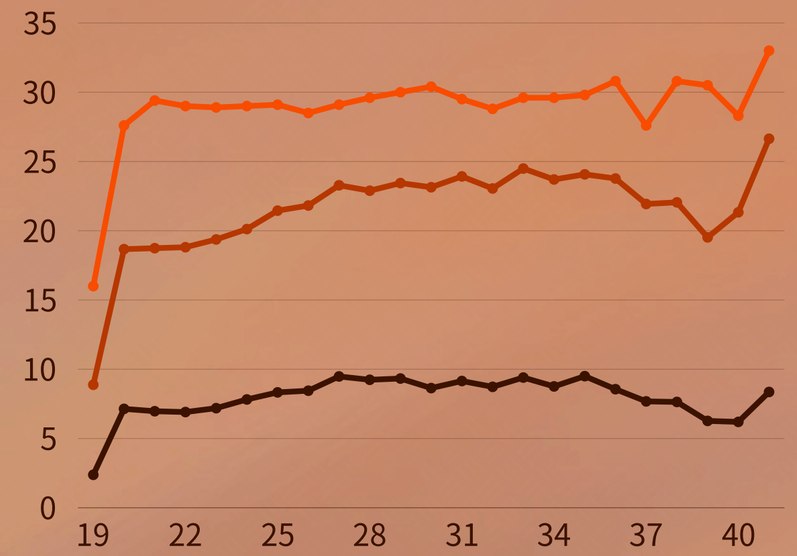
Ball Control



- Assists
- Turnovers

Forwards stay most Consistent at 26–30, balancing offense and defense well.

Game Participation

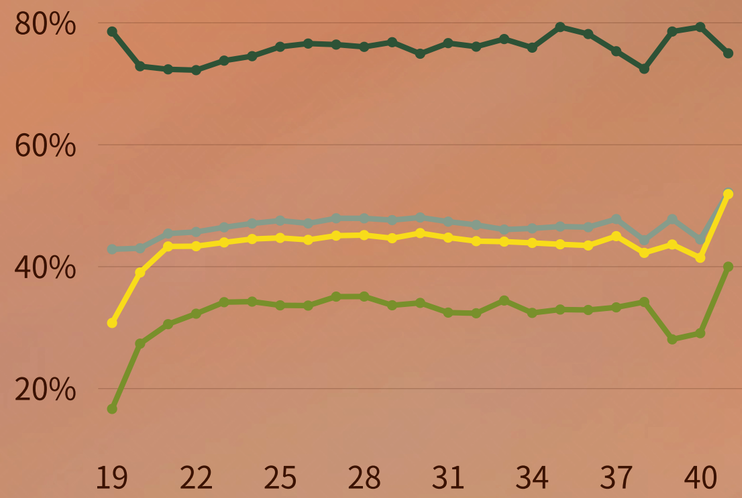


Number of Games Played that Season

Minutes Played Per Game

Points Score Per Game

Shooting Accuracy



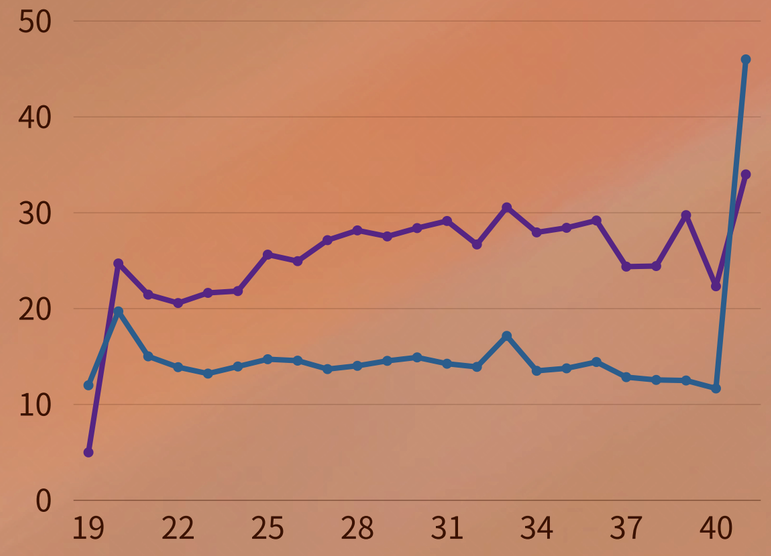
FT%

2P%

3P%

FG%

Defensive Performance

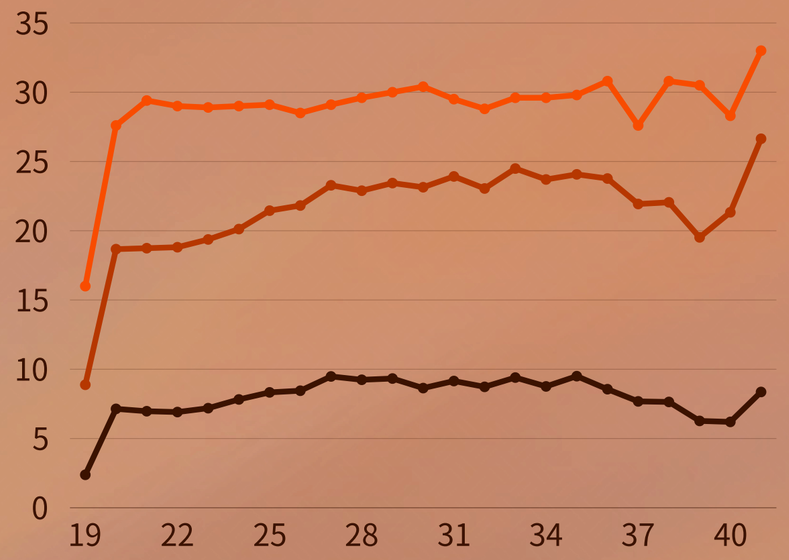


Steals

Blocks

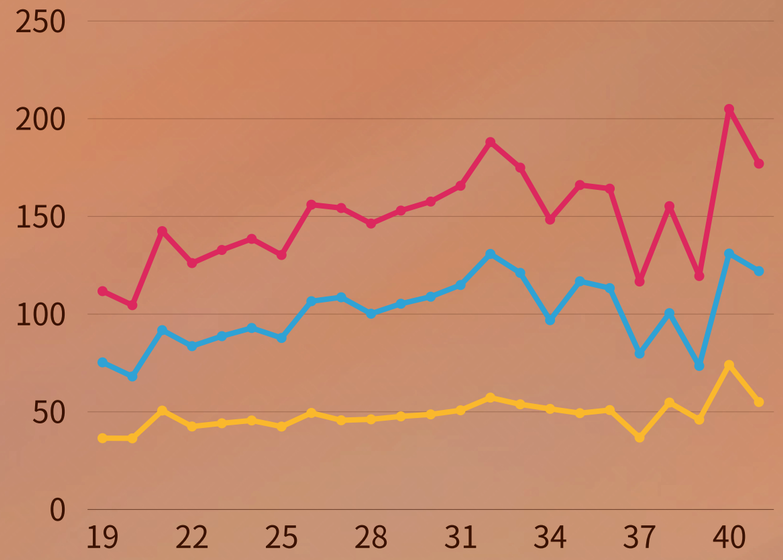
Centers peak Later with stronger rebounding, more blocks, steady shooting, and longer minutes.

Game Participation



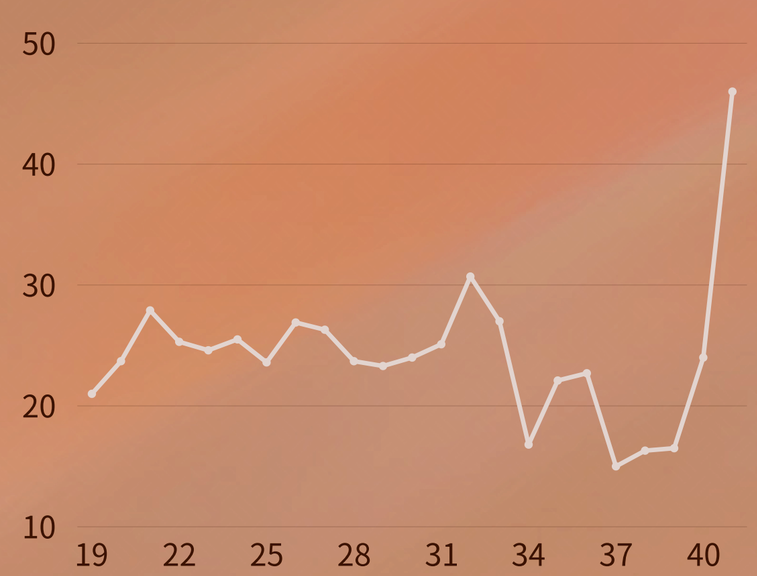
- Number of Games Played that Season
- Minutes Played Per Game
- Points Score Per Game

Rebounding

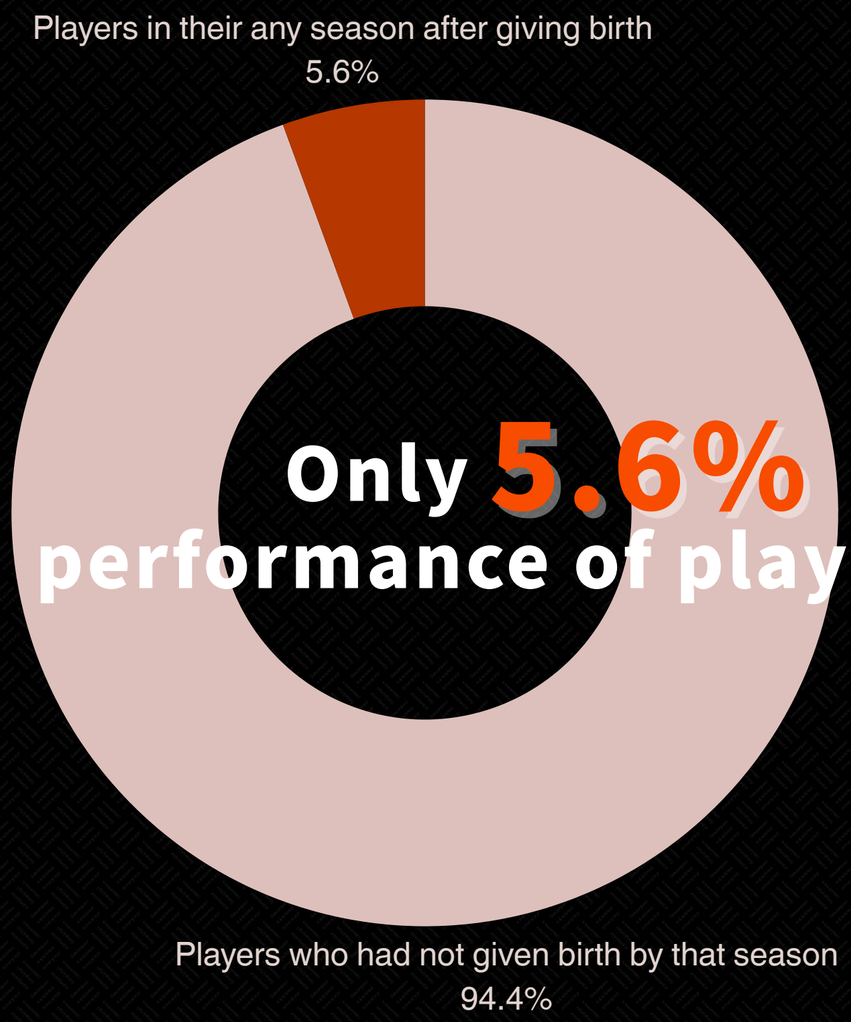


- Total Rebounds
- Defensive Rebounds
- Offensive Rebounds

Blocks

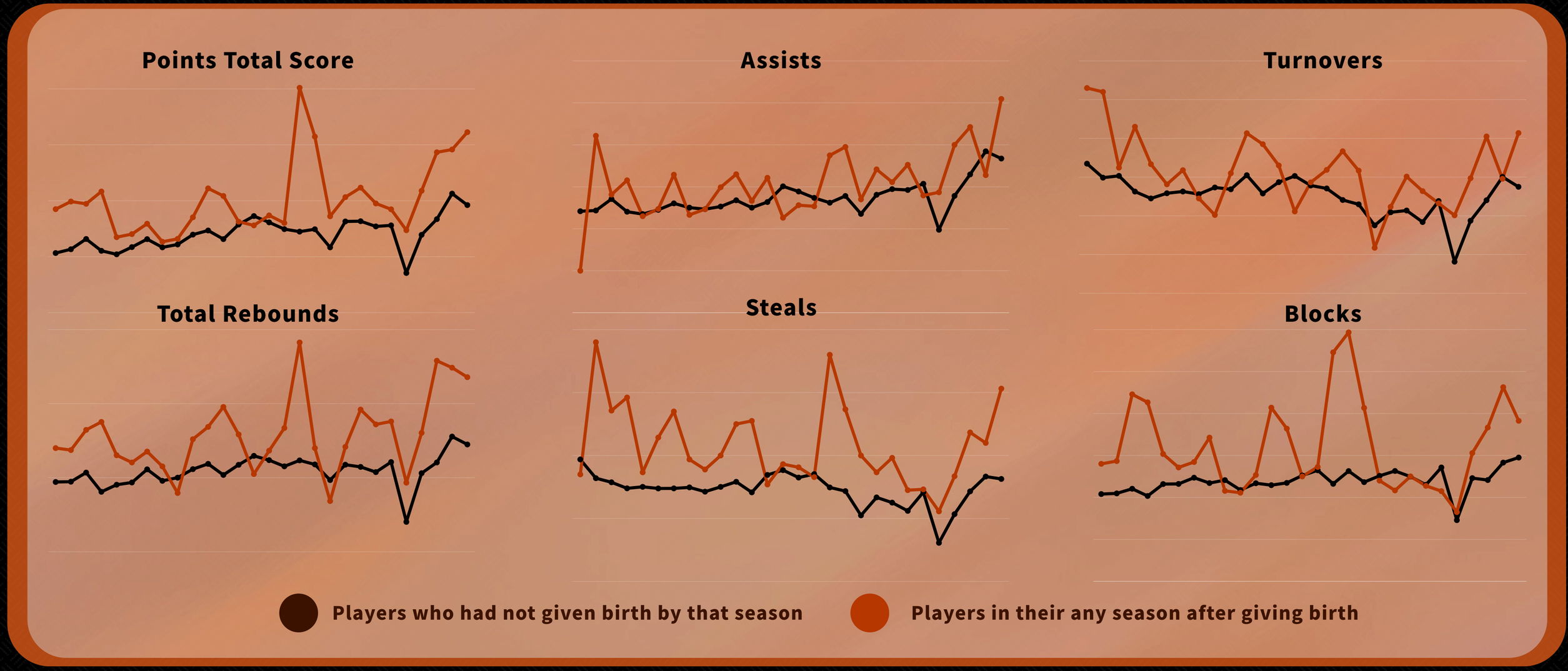


- Blocks

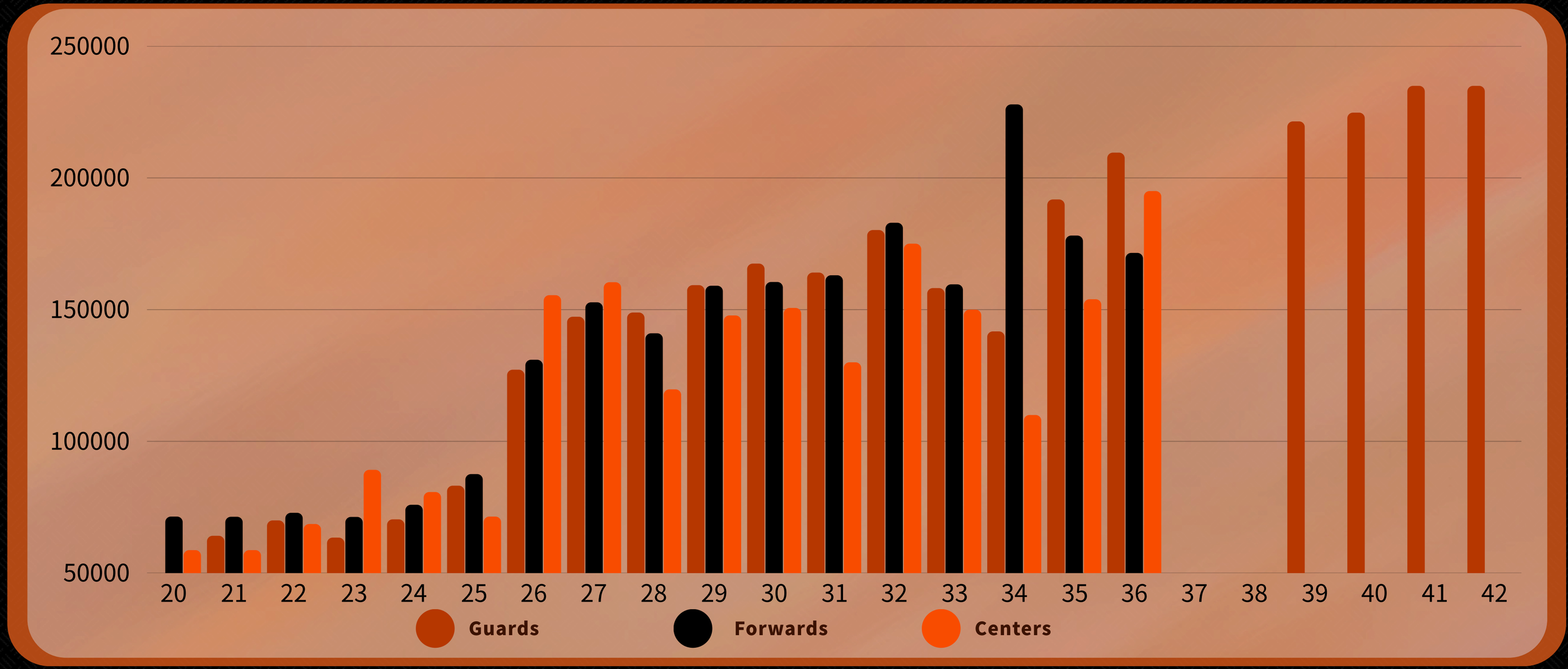


Only 5.6% of the data reflects the performance of players returning after childbirth

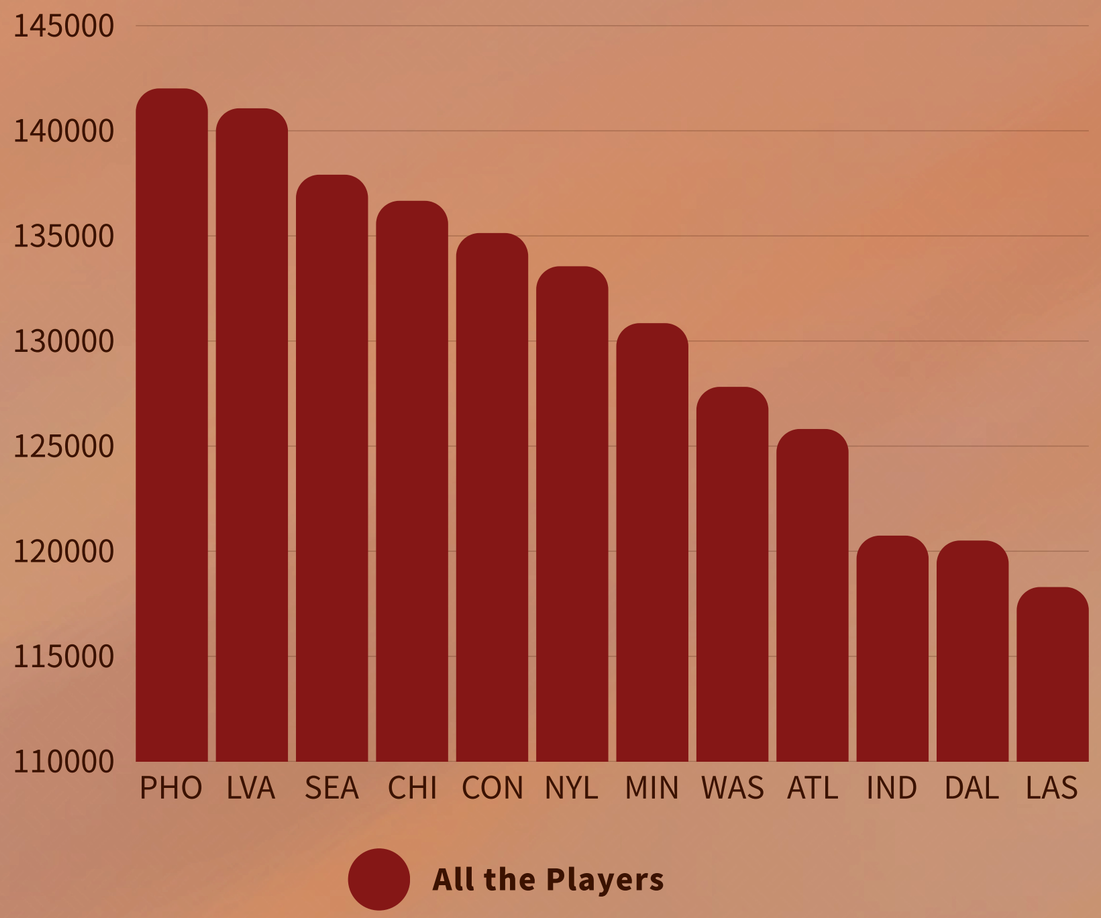
Post-birth players still show Strong performance, challenging the idea of decline after childbirth.

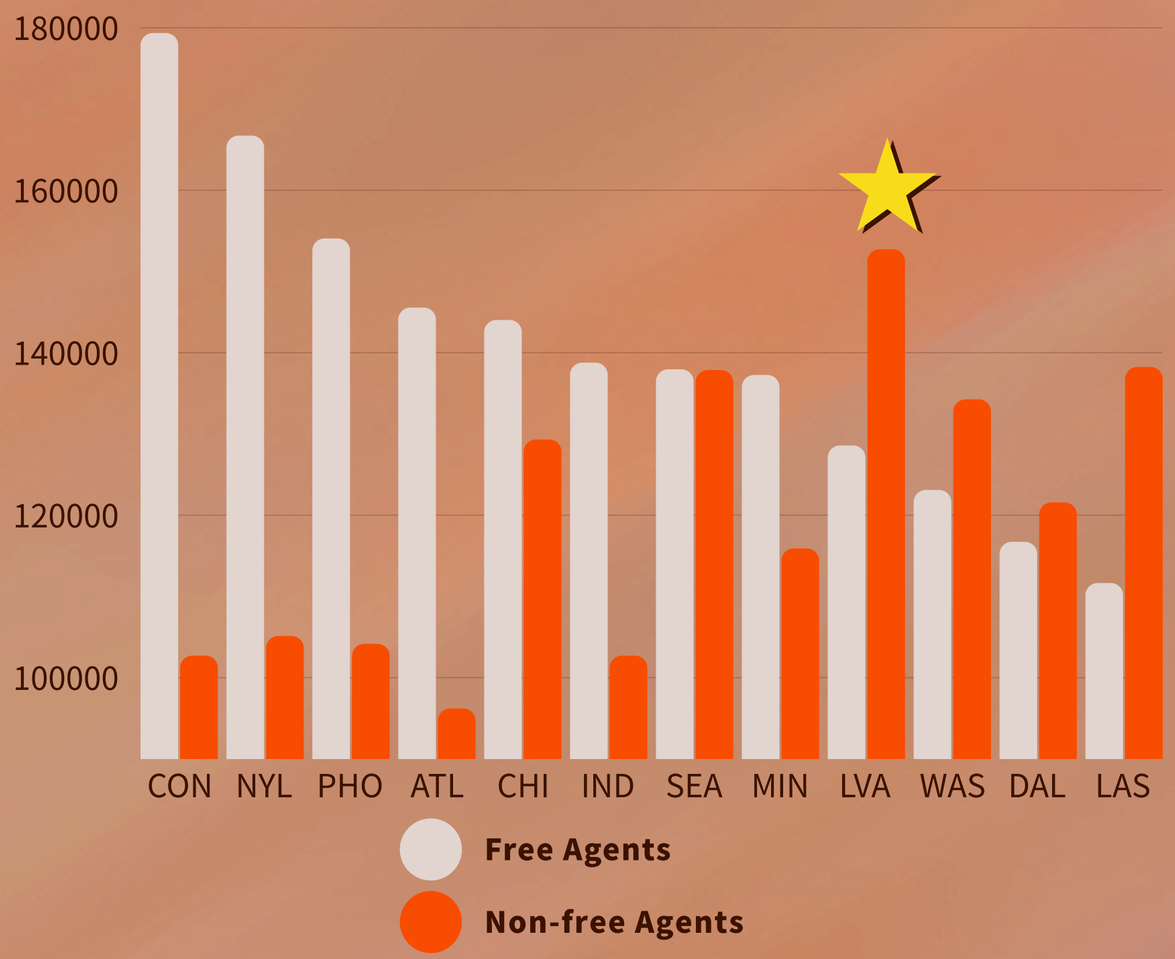


Best years, Best earnings.
Peak salaries align with top performance.

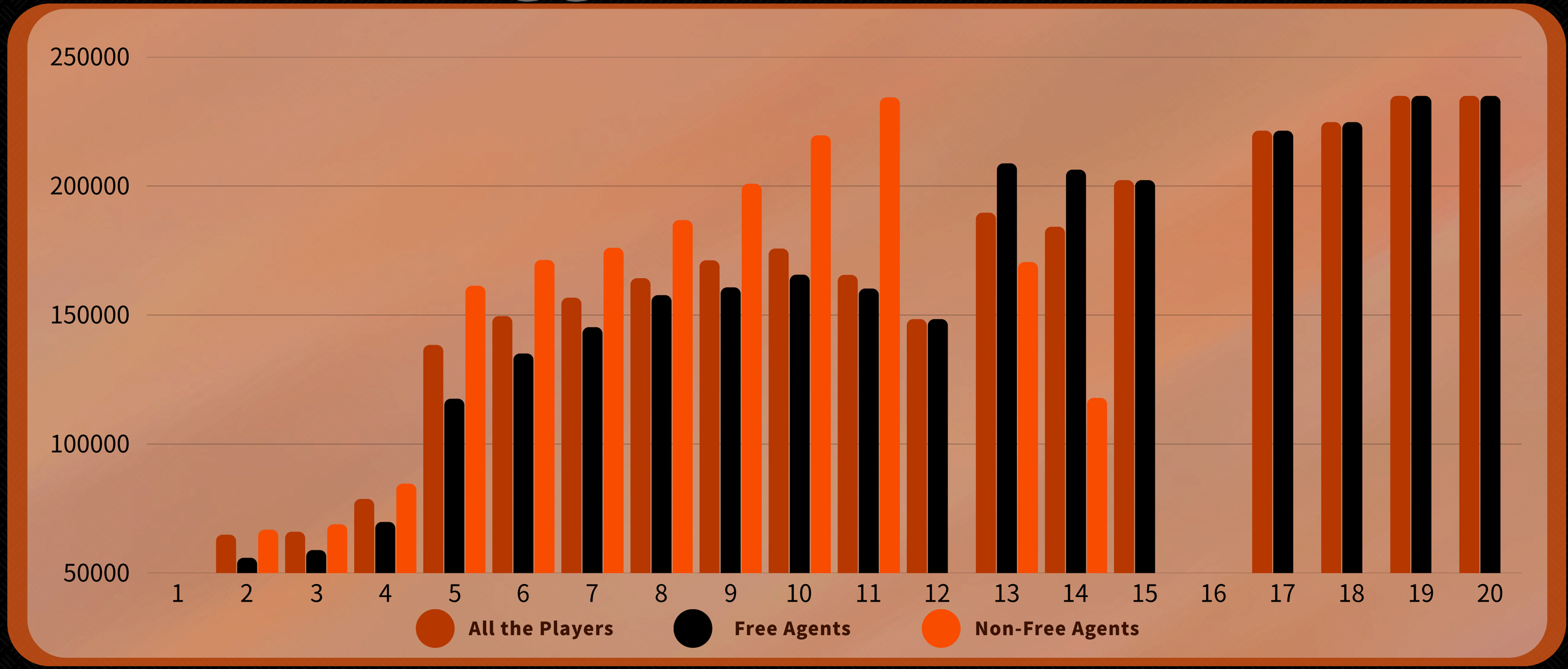


In low-budget teams, Loyalty costs more than Freedom.





Patience pays: players see the Biggest salary jumps after 5 years.



Who to Sign, When to Sign

Centers

26-31

Peak years for rebounds, blocks, and inside scoring

Forwards

24-30

Balanced at both ends, reliable contributors.

Guards

30-36

Smart scorers with strong leadership and control.



High-budget TEAM

Spend aggressively
Ideal for attracting elite free agents



Mid-budget TEAM

Balance spending and stability
Often rely on smart trades and player development



Lower-budget TEAM

Spend conservatively
More likely to reward loyalty and long-term contracts

Pay the Right player, the Right way: matching performance peaks with smart investment.

POS	AGE	TEAM		
		CON,NYL,PHO (High Budget)	ATL,CHI,IND,SEA,MIN (Mid Budget)	LVA,WAS,DAL,LAS (Lower Budget)
Center	26-31	$165K-180K	$145K-165K	$130K-150K
Forward	24-30	$150K-165K	$135K-155K	$125K-145K
Guard	30-36	$155K-170K	$140K-160K	$135K-155K

Thank you